

# ***FINANCE FOR THE NON-FINANCIAL MANAGER***

**March 3-5, 2026 | Krannert Room 758**

**Purdue University | West Lafayette, IN**

<b>Tuesday, March 3</b>		<b>Wednesday, March 4</b>		<b>Thursday, March 5</b>	
7:30 AM	Classroom Open	7:30 AM	Classroom Open	7:30 AM	Classroom Open
8:00 AM	Program Kick-off and Introductions	8:00 AM	Reflection of Day 1	8:00 AM	Convince the CFO Presentations
8:30 AM	Financial Analysis Relevance	8:30 AM	Earns, Turns and ROA Assignment	10:00 AM	General Economy Outlook
9:30 AM	Balance Sheets	9:30 AM	Cash Flow Statements	10:45 AM	Review Game
10:45 AM	Income Statements	11:00 AM	Cash Conversion Cycle, Accounts Receivable and Inventory Turnover	11:30 PM	Wrap-Up & Debrief
12:00 PM	Lunch	12:00 PM	Lunch	12:00 PM	Lunch and Adjourn
1:00 PM	Ag Outlook	1:00 PM	Leverage and Debt		<i>Travel safely!</i>
2:15 PM	Break	2:30 PM	Leverage & Debt Use Assignment		
2:30 PM	Earns/Margins	4:00 PM	DuPont Identity Recap		
3:45 PM	Turns and ROA	5:00 PM	Work Groups – Develop Recommendations and Create Presentations		
5:00 PM	<i>Adjourn Evening on your own</i>	5:30 PM	<i>Networking Reception Harry's Chocolate Shop</i>		