

FINANCE FOR THE NON-FINANCIAL MANAGER

March 3-5, 2026 | Krannert Room 758
Purdue University | West Lafayette, IN

Tuesday, March 3		Wednesday, March 4		Thursday, March 5	
7:30 AM	Classroom Open	7:30 AM	Classroom Open	7:30 AM	Classroom Open
8:00 AM	Program Kick-off and Introductions	8:00 AM	Reflection of Day 1	8:00 AM	Convince the CFO Presentations
8:30 AM	Financial Analysis Relevance	8:30 AM	Earns, Turns and ROA Assignment	10:00 AM	General Economy Outlook
9:30 AM	Balance Sheets	9:30 AM	Cash Flow Statements	10:45 AM	Review Game
10:45 AM	Income Statements	11:00 AM	Cash Conversion Cycle, Accounts Receivable and Inventory Turnover	11:30 PM	Wrap-Up & Debrief
12:00 PM	Lunch			12:00 PM	Lunch and Adjourn
1:00 PM	Ag Outlook	12:00 PM	Lunch		<i>Travel safely!</i>
2:15 PM	Break	1:00 PM	Leverage and Debt		
2:30 PM	Earns/Margins	2:30 PM	Leverage & Debt Use Assignment		
3:45 PM	Turns and ROA	4:00 PM	DuPont Identity Recap		
5:00 PM	<i>Adjourn Evening on your own</i>		Work Groups – Develop Recommendations and Create Presentations		
		5:00 PM			
		5:30 PM	<i>Networking Reception Harry's Chocolate Shop</i>		



Center for Food and
Agricultural Business