Become the solution: Food Security 2050.

JUNE 18-21, 2017 | MIAMI, FLORIDA

INDUSTRY RELEVANT | GLOBALLY FOCUSED | INTERACTIVELY NETWORKED

Purdue University Center for Food and Agricultural Business
Poster Presentations and Exhibits are open Sunday-Wednesday

08.00 - 17.00

Input Factors of Agricultural Production in China: Is Investment in Labor-Saving Technology Important?  |  G. Melo Guerrero

Scenarios of Consumption and Excess of Production in Brazil: An Application to the Animal Proteins Sector  |  B. De Carvalho

Economic-Financial Feasibility of Citrus Industry in Brazil  |  Torres Da Silva

Assessing Impact of the Intervention of Financial Institutions on Agriculture in Rural Areas: A Case of Cassava Farming in Oyo State  |  Olayinka

Understanding Technology Barriers to Facilitate Dissemination of Agriculture Courses Via E-Learning in Africa  |  Chopra

Technology Adoption in India’s Food Security Program: A Quality Management Approach to Technology Satisfaction of Intermediaries  |  Chopra

Perceptions and Effectiveness of Farm Supervisory and Management Training  |  S. Mann

Understanding Supervisory and Management Training Needs in the Agriculture Industry  |  S. Mann

STUDENT CASE COMPETITION

In its twelfth year, the International Student Case Competition has become a capstone event for IFAMA, offering students a rare venue to demonstrate their analytical and problem-solving skills before a panel of senior management judges. The competition also provides universities a global stage to showcase the next generation of business leaders in the ag sector.

The competition begins with a preliminary round on Sunday, June 18. The teams are given a “real world” challenge in the form of a case study. Teams have four hours to analyze the problem, formulate a solution and develop a presentation. Each team delivers their oral presentation to a panel of three judges. Six of the twenty-four teams (2 Undergraduate, 2 Intermediate and 2 Advanced Graduate) will be selected to advance into a final rounds that will take place on Monday, June 19, 13:00 – 16:00.

Please join us for the final phase of the competition as the advancing teams present their solutions to a new panel of judges. The winners will be honored at the Presidential Awards Reception and Dinner on Wednesday, June 21, 18:30 – 20:30.

Teams

The 2017 Case Competition will welcome more than twenty-four teams from all over the world, from China to Central America, from Europe to South America, From Australia and New Zealand and Africa to the US and Canada. IFAMA is on track to have a record number of teams competing in Miami, confirming that the Case Competition is the premier global professional showcase for top Food and Agribusiness students from around the world! A final list of teams will be released at the Students reception on Saturday June 17, posted online, and included in the registration packet for all attendees.
University of Florida/ IFAS Agricultural Tour
Thursday, June 22 | 9:00 am – 4:45 p.m.

The tour will depart from the Marriott Biscayne Bay at 9:00 a.m. on Thursday, June 22. The bus will return to the hotel by 4:45 p.m. Registration is $85 per person.

Participants in the University of Florida / IFAS Agricultural Tour will be treated to a tour by bus to the University of Florida / IFAS Miami-Dade County Extension office to meet with the County Extension Director, Teresa Olczyk.

Next stop is the RF Orchid Nursery and the UF/IFAS Tropical Research and Education Center. There will be an opportunity to purchase an orchid at this location.

Lunch will be served at Redlander Restaurant and Schnebly Redland’s Winery and Miami Brewing Co. Participants will have a chance to do a tasting and tour at the winery and brewery. Lunch, tour, tasting and a souvenir glass are all included in the registration price.

Following the tours, we will then travel through an agricultural area close to the Everglades National Park to arrive at the famous Robert is Here fruit stand and farm. Try their tropical smoothies and milkshakes!
### SATURDAY | JUNE 17

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<td>Registration Desk Open</td>
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<td>18.30 - 20.00</td>
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### SUNDAY | JUNE 18

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<td>08.30 - 10.00</td>
<td><strong>Symposium Parallel Session I</strong></td>
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<td>09.00 - 12.00</td>
<td>Case Study Prelims Team Preparations</td>
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<td>10.00 - 10.30</td>
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<td>10.30 - 12.00</td>
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<td>12.00 - 13.00</td>
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<td>13.00 - 14.30</td>
<td><strong>Symposium Parallel Session III</strong></td>
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<td>15.00 - 16.30</td>
<td><strong>Symposium Parallel Session IV</strong></td>
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<td>16.30 - 17.00</td>
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<td>17.00 - 18.30</td>
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<tr>
<td>18.30 - 21.30</td>
<td>IFAMA Board Meeting</td>
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## PARALLEL SESSIONS I

### 08.30 - 10.00

#### Finance - Investments

- **Determinants of Corporate Cash Holdings in Times of Crisis: Insights from Brazilian Sugarcane Industry Private Firms**
  - A. Manoel

- **Allocating Production Risks: Financing the Production and Distribution of Cotton to Small Producers in the Province of Chaco, Argentina**
  - M. Alem

- **Value Creation with Innovation in Agrifood Value Chains: A Case Study of Robotics in Vegetable Greenhouses**
  - R. Hansen Sterne, M. Moussa, E. van Duren

- **Socio-Economic Constraints Affecting the Cultivation of Tropical Legumes by Smallholder Farmers**
  - S.R. Manyatsha

#### County/Region Supply Chain Cases

- **The Soybean Agribusiness System in Argentina: Challenges to Remain Competitive**
  - M. Daziano

- **Determinants of Gender Differences in Cassava Value Addition: Implication for Sustainable Food Production**
  - M. Osuji

- **The Salad Chain in the USA: Opportunities and Challenges**
  - M. Fava Neves

#### Marketing Innovation

- **Informal Institutions and Principal - Agent Relationships in under-Developed Regions: Evidence from a Wood-Shavings Packaging Firm in Misiones Province, Argentina**
  - D. Rotili

- **Prosperity and High-Value Addition Through Modern Agriculture: Boosting GDPs in Developing World**
  - A. da Luz

- **Competitive Intelligence Method Proposal for Crop Input Suppliers**
  - L. Monaco-Neto, M. F. Neves

- **An Evaluation of the Competitiveness of the South African Deciduous Fruit Canning Industry**
  - H. Jantjies, J. Van Rooyen

- **Direct-to-Consumer Markets: Local Food Consumers’ Perceptions of Their Public and Private Benefits**
  - G. Baker

- **Tricholoma Matsutake, The Extremely Fresh Product to the Extremely Strict Market**
  - Lee Hui

#### Environment

- **Development of Corn Ethanol Clusters in Mato Grosso State, Brazil: A Feasibility Analysis**
  - M. Conejero

- **Factors Limiting the Availability of Domestically Produced Potatoes in Mozambique**
  - J. Lake

- **Sugar Cane Growers Situation and Brazilian Environmental Targets for 2030**
  - M.F. Neves, R. Kalaki, J. Rodrigues, F. Gerardi

- **Brazilian Agriculture Sectors: Land Use Diversification in the State of Santa Catarina**
  - M. Watanabe, I. Olsson, FP

#### Production & Entrepreneurship

- **Developing a Mobile Application (App) for Monitoring Vegetable Crop Production and Location - A Conceptual Paper**
  - S. Naidu

- **Organization, Cost and Returns of Plantain Marketing in Ondo State, Nigeria**
  - C. Ajayi

- **Analysis of Profitability and its Determinants Among Smallholder Irrigated Crop Farmers in the Eastern Cape Province of South Africa**
  - A.Obi

- **Adoption of Inputs Use Practices for Food Safety Control: From the Perspective of Social Capital**
  - Q. Liang
### PARALLEL SESSIONS II

#### Development Organization and Measurement

10.30 - 12.00

**San Marco Island**

- Formation of Agro-Industrial Clusters and Its Impacts on the Socioeconomic Development of Matopiba (Brazil) | J. Colussi, Marcellus Marques Caldas & Gabriel Granco
- Smallholder Aggregation: The Case of Smallholder Olive Producers in Morocco | L. P. Haneman, Mohammed El Moatamid & Abdelkader Zakaria

#### Innovation (1.1)

10.30 - 12.00

**Biscayne Island**

- Reading Minds: Mobile Functional Near-Infrared Spectroscopy (fNIRS) as a New Neuro-Image Method for Economic and Marketing Research - A Feasibility Study | S. Meyerding
- Determinants of Adoption of Precision Agriculture by Grain Producers in Brazil | R. Farinha
- Innovation Across Agri-Food Supply Chains: What Do We Know? | L. Carraresi & Stefanie Bröring
- Technical, Economics, and Information Efficiency of Unmanned Aerial Vehicles System (UAVS): Advantages and Limitations for Precision Agriculture (PA) Under United Arab Emirates Conditions | E. Fathelrahman

#### Management

10.30 - 12.00

**Sunset Island**

- Further Insights from the Purdue University 2015 Performance Management in Agribusiness Survey | W. Davis
- Why Firms Fail to Generate Innovation Through Supply Chain Collaboration: Insights From Behavioural Perspective | A. Yaseen
- Judicial System and Institutional Arrangements: A Review of the Literature Applied to Brazilian Agribusiness Firms | A. Mascarin, M. Neves
- Producer’s Different Faces: Explaining Governance Mechanisms in Beef Agri-Systems | F. Lemos, D. Zylbersztajn, BPC
- Challenges for Increasing Cotton Use in Brazil’s Textile Network | L. Castro, M. Torres, M. F. Neves
- Platform of Food Allergens in Argentina — An Organizational Model | M. Lopez, M. Torres, M. F. Neves
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<td>10.30 - 12.00</td>
<td><strong>Chain Management (2.2)</strong></td>
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<tr>
<td>DODGE ISLAND</td>
<td>Char Strategic Planning and Management Method: An Up-Date</td>
<td>M. F. Neves, J. Rodrigues, R. Kalaki</td>
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<td>Impacts of New Phytosanitary Product Approval Speed on Producer Profitability and Sustainability</td>
<td>R. F. Scare, T. Gerbasi, M. Neves</td>
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<td>Household Level Determinants of Irrigated Green Maize Production: A Case of Makhathini Flats Irrigation Scheme, South Africa</td>
<td>M. Mudhara</td>
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<td>Gender Differentials in Profit among Oil Palm Processors in Abia State, Nigeria</td>
<td>O. Oteh</td>
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<td>10.30 - 12.00</td>
<td><strong>Policy – Food Security (2.4)</strong></td>
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<tr>
<td>STAR ISLAND</td>
<td>China’s Food Policy under Dual-pressure of Food Shortage and Farmer Income: History and Futures</td>
<td>X. Gao</td>
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<td>South Africa’s Statutory Levies in Context of Same Levies Elsewhere – Are We Funding the Correct Areas?</td>
<td>N. Mazibuko</td>
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## PARALLEL SESSIONS III

**13.00 - 14.30 Marketing Innovation**

**SAN MARCO ISLAND**
- Consumer Sensory Neuroscience and Food Choice: Australian Beef – A Case | A. Yaseen
- Determinants of Product Innovation in Food and Agribusiness Small and Medium Enterprises (SMEs) in India: Evidence from Enterprise Survey Data | J. Ali
- How Marketers Can Better Target Passionate Foodies: A Comparison Study Between Foodies and Blog Foodies’ Behaviour and Nutritional Knowledge | A. Gunarathne
- Consumer Preferences for Domestic Apples in Malang, Indonesia | A. Ariyawardana & Lizia Zamzani
- Market Orientation and Governance in Fresh Food Export Chains | J. Trienekens

**13.00 - 14.30 Production**

**BISCAYNE ISLAND**
- Benchmarking for the Refrigerated Warehouse Industry | V. Salin
- Off-Farm Work and Technical Efficiency in Food Production: Challenges and Opportunities for Food Security in China | Y. Zhang
- Raw Material Variability in Food Manufacturing and Supply Chains | B. Bourquard, A. Gray, P. Preckel, FP
- A Framework to Improve the Production of Smallholder Agrifood and Food Farmers in Developing Countries | T. van den Bosch

**13.00 - 14.30 Reputation Management**

**SUNSET ISLAND**
- Competing in the Changing Global Environment: The Case of South African Agribusiness | J. Boonzaaier, J. Van Rooyen
- The Brazilian Meat Scandal: Corporate Communication in the Perspective of the Stakeholder Salience Theory | L. Almeida, FP
- Driving Forces for a Successful Collective Organization: The Case of the Small Producers of Organic Banana for Export in Peru | E. Dulce
- Ecuadorian Consumers’ Demand for High Quality Attributes in Beef Products | M. Castillo, C. Carpio, FP
- Public Projects and Regional Economy Development in Argentina: When the Public Sector Ends the Project | H. Palau
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| **DODGE ISLAND** | Strategies Implemented by South African Agribusinesses to Optimize Profitability and Growth  
Radley, A.J., Cloete, P.C., Kleynhans, E., FP |
| | The Agricultural Corporations: Typology and Evidences from Brazil  
A.C. Nogueira, D. Zylbersztajn, FP |
| | Are Smallholder Agricultural Cooperatives Legitimate? Formation of Agricultural Cooperatives in Limpopo Province, South Africa  
A. Maiwashe Tagwi |
| | Formation of Agribusiness and its Impacts on the Socio-Economic Development of Matopiba (Brazil)  
J. Colussi |

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<tr>
<th>13.00 - 14.30</th>
<th>Food Banks and Food Security</th>
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</table>
| **STAR ISLAND** | Comparing German and Italian Food Banks: Actors’ Knowledge on Food Insecurity and Their Interaction with Food Bank Users  
M. Rombach |
| | Consumption of Fruit and Vegetable, Soda, Juice and Tea, and Fast Food among SNAP Participants in Southeastern Pennsylvania  
D. Chen |
| | Direct-from-Farm Fresh Produce Recovery Potential in Northern California for Food Bank Distribution: Results of Summer 2016 Field Surveys  
G. Baker |
| | Refugees as Potential Employees in the German Agricultural Sector  
V. Otter, X. Theuvsen |
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<td>15.00 - 16.30</td>
<td><strong>Finance-Entrepreneurship</strong></td>
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<td>Going Global: Determinants of Chinese Outward Foreign Direct Investment in the Agri-Food Industry</td>
<td>H. Guo</td>
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<td>What Drives Extension of Trade Credit in the U.S. Public Agro-Food Industry?</td>
<td>S. Dary</td>
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<td>Business Opportunity for Early Generation Sweet Potato Seed in Eastern and Southern African Countries</td>
<td>S. Rajendran</td>
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<td>Factors Influencing the Choice of a Service Provider Between Public and Private Sector in the Delivery of Animal Health Services in Botswana</td>
<td>S. Bahta</td>
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<td>Economic-Financial Feasibility Of Citrus Industry In Brazil</td>
<td>H. Silva, H. &amp; P. Marques, FP</td>
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<td>15.00 - 16.30</td>
<td><strong>Input Supply Chains</strong></td>
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<td>Assessing the Farmers Sourcing and Procurement Processes</td>
<td>M. Keshavarz</td>
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<td>Decent Work and Global Value Chain System: A Case of Pakistan Mango Industry</td>
<td>M. Medhi</td>
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<td>Effect of Cropping Pattern on the Profitability of Liquid Fertilizer Usage in Dry-Season Vegetable Production in the Southern Guinea Savanah of Nigeria</td>
<td>I.Olaghere</td>
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<td>The Cost-Effectiveness of Recycling Latrine-Dehydrated and Pasteurization (LaDePa) Agricultural Pellets and Struvite as Fertilizers: an Experimental Evidence for Maize, Wheat and Sugarcane in KwaZulu-Natal, South Africa</td>
<td>B. Chapeyan</td>
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<td><strong>International Trade</strong></td>
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<td>Are Trade Standards Affecting the Competitiveness of Small- and Medium-Sized Agri-Food Exporters? The Case of Egypt</td>
<td>Abu Hatab</td>
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<td>Economic Integration and Sanitary and Phytosanitary Measures in Agricultural Trade. Analysis of EU and US Poultry Meat Trade</td>
<td>Carlson</td>
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<td>Global Economic Equilibrium with Endogenous Exchange Rates: Implications for Commodity Prices</td>
<td>Palazzi</td>
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<td>Food Safety Compliance — Burden or Competitive Advantage? The Impact of Food Regulation on Emerging New Zealand Dairy Businesses</td>
<td>S. Trafford</td>
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<td>The Impact of Dismantling NAFTA on US-Mexico Tomato Trade</td>
<td>T. Biswas</td>
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**Teaching, Learning & Organizations**

15.00 - 16.30

**STAR ISLAND**

- Reviewing the Business Model of a Rural Educational Organization in Front of Professional Education Trends in Agribusiness: the Case of SENAR-MT, Brazil  |  M. Conejero

- Job Preferences of Agricultural Students in Germany: A Choice-Based Conjoint Analysis for Both Genders  |  S. Meyerding

- The Role of Institutionalized Internal Communication for Agroindustries: Two Case Studies in the State of Sao Paulo, Brazil  |  C. Bernardo


**Supply Chains and Relationship Management**

15.00 - 16.30

**SAN MARCO ISLAND**

- How Coffee Certifications can Influence Farmers Crop Protection Purchasing Decisions  |  J. Bara, R. Scare, L. Castro, R. Farinha

- Factors Influencing the Selling Decision of Organic and Fair Trade Coffee Producers in a Mexican Supply Chain  |  C. Trejo Pech, FP

- The Impact of Relationship Quality on Supplier Performance in New Zealand Agri-Food Supply Chains  |  N. Lees

- The Role of Heterogeneity and Relationship Networks in the Innovation Process in Rural Communities: an Application of a Computational Prototype  |  A. Simaues

- Farmer Entrepreneurship as a Solution to Rural Poverty: the Case of China  |  E. Naminse

**Chain Credibility**

15.00 - 16.30

**HIBISCUS ISLAND**

- Data Intelligence from Breeder to Grower  |  G. Kouwenhoven

- New Socio-Political Scenarios Related to Animal Welfare.  |  J. P. Bergaglio & H. Palau

- The Impact of Business Relationships on Safety Production and Crop Income: The Case of Vegetable Farmers in China  |  L. Li

- Consumer Preference for a Nutrition Sensitive Chain Label: a Conjoint Analysis  |  J. Wesana
## PARALLEL SESSIONS V

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**Teaching cases 1**

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<td>Integration or Diversification? Growth Strategies for a Commercial Farm: The Agropastoril Campanelli Case Study</td>
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<td>Ram Charan Verma</td>
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<td>A Case Study of Delicious Group’s Marketing Strategy for i più illustri</td>
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<td>The Brazilian Cotton Consumption Campaign “Sou de Algodao”</td>
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**Human Capital**

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<td>Youth in Agriculture Program to increase employment and Incomes in Districts in Ghana</td>
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<td>42 Years of Innovated Industrial Based AGRI TECH for Small Scale Farmers</td>
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<td>Who Produced the Seed? A Case of Women SHG Community Based Seed Producer Group in India</td>
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### 17.00 - 18.30  
**Teaching Cases 2**

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<td><strong>SUNSET ISLAND</strong></td>
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<td>Strategic Plan for Sugarcane Growers Associations – The Case of Canaoeste</td>
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<td>Fundo Sonora: Royalty Table Grapes Club</td>
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<td>Nature Fresh Dairy Project</td>
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<td>07.00 - 18.30</td>
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<td>08.30 - 10.00</td>
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<td>08:30 - 10:00</td>
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<tr>
<td>09.00 - 12.00</td>
<td>Case Study Finals Team Preparations</td>
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<td>10.00 - 10.30</td>
<td>Break</td>
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<tr>
<td>10.30 - 12.00</td>
<td><strong>Teaching Case Showcase</strong></td>
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<td>Lucci Family, Passion for Development in the North of Argentina - Case Study</td>
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<td>B. Piazziardi</td>
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<td>10:30 - 12.00</td>
<td>Roundtables: Please refer to schedule available at Registration Desk</td>
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<td>12.00 - 13.00</td>
<td><strong>Lunch</strong></td>
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<td>Presentation of 2016 Distinguished Service Awards</td>
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<td>Ms. Carole Brookins and Dr. Mike Boehlje</td>
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<tr>
<td>13.00 - 16.30</td>
<td><strong>Case Study Final Competitions:</strong> Undergraduate, Intermediate Graduate, Advanced Graduate</td>
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<td>16.30 - 17.00</td>
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<td>17.00 - 18:30</td>
<td><strong>A Chinese View of the Future of Food and Agriculture</strong></td>
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<td><strong>Panel Moderator:</strong> Langbao Wei, PhD</td>
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<td><strong>Panel:</strong> Chang Liu, President, New Hope Liuhe Limited</td>
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<td>Jikun Huang, PhD</td>
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<td>Patrick Yu, President, COFCO</td>
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<td>18.30 - 20.00</td>
<td>Industry Networking Reception</td>
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<td>08.30 - 10.00</td>
<td><strong>Food Waste</strong></td>
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<td>08.30 - 10.00</td>
<td><strong>Environment</strong></td>
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<td>08.30 - 10.00</td>
<td><strong>Livestock Production</strong></td>
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### PARALLEL SESSIONS VI (cont.)

#### Supply Chain & Market Research Cases

**08.30 - 10.00**

**Dodge Island**

- **On the Farm Innovation: Nine Cases of Brazilian Coffee Growers** | D. Zylbersztajn, S. Giordano, C. Rezende de Vita
- **Orange Juice Chain: Challenges for 2017/18 Season** | M. F. Neves, L. Monaco, J. Ayres, J. Barbosa, V. Trombin
- **Food Chain’s Marketing: The Case of Orange Juice in Europe** | M. F. Neves, A.S. Dias & L.T. Castro
- **Analysing Urban Agriculture Systems as a Strategy to Improve Household Food Security in the Cape Town Metropole in South Africa** | J. Swanepoel, J. van Rooyen, L. D’Haese, J. van Niekerk

#### Small & Micro Business

**08.30 - 10.00**

**Star Island**

- **An Assessment of the Extent of Small-Scale Business Venturing in Rural Areas a Case Study of Molemole Local Municipality in Capricorn District of the Limpopo Province** | M. Padi
- **The Role of Market Information Access for Contract Farming Participation of Smallholder Farmers in Developing and Emerging Economies** | L. Huong
- **Business Models Sustaining Subsistence Economies: Evidence from India** | S. Bhavani Shankar
- **Agribusiness History: Strategies of Farmer Cooperatives Through Time** | C. Gonasalves

#### Marketing

**08.30 - 10.00**

**Hibiscus Island**

- **Consumers’ Preferences for Quality Attributes of Milk Powder in Zhengzhou, China** | E. Wang
- **How Country-of-Origin Image (COI) Influence Chinese Consumers’ WTP for Imported Milk?** | Y. Zhang
- **On Consumers’ Use and Preferences of Sports Nutrition Products. An Application of the Brand Equity Model** | H. De Steur
- **Understanding Low Use Rate of Food Nutrition Information in China** | L. Guan, S. Jin, FP
- **Investing in Collective Reputation: Sheep Farmers, Geographic Indicators and Collective Action in the Karoo, South Africa** | M. van der Merwe, J. Kirsten and J. Trienekens
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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>07.00 - 18.00</td>
<td>Registration Desk Open</td>
<td><strong>Grand Ballroom Foyer</strong></td>
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<tr>
<td>09.00 - 10.30</td>
<td><strong>The Role of Technology in Shaping the Future of the Food Supply Chain</strong></td>
<td><strong>Grand Ballroom</strong></td>
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<tr>
<td></td>
<td>Kristian Møller</td>
<td>GlobalG.A.P.</td>
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<tr>
<td>10.30 - 11.00</td>
<td>Break</td>
<td><strong>Grand Ballroom Foyer</strong></td>
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<tr>
<td>11.00 - 12.30</td>
<td><strong>Climate Change and Agribusiness Asset Investment</strong></td>
<td><strong>Grand Ballroom</strong></td>
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<td>Panel Moderator: Wally Tyner, PhD, Purdue University</td>
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<td>Panel: Bruce McCarl, PhD, Texas A&amp;M</td>
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<td>Beth Ford, COO, Land O’Lakes</td>
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<td>Jason Selking, Business Development Manager, CGB</td>
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<tr>
<td>12.30 - 13.30</td>
<td>Lunch</td>
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<td>13.30 - 15.00</td>
<td><strong>FDA Action to Curb Antimicrobial Resistance: Animal Agriculture Food Supply Chain Impacts</strong></td>
<td><strong>Grand Ballroom</strong></td>
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<td>Panel Moderator: Walt Armbruster, President Emeritus, Farm Foundation</td>
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<td>Panel: George Hoffman, CEO, RSI Inc.</td>
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<td>Joe Swedberg, (Retired), Hormel Foods and Farm Foundation</td>
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<td>Jamie Lehman, Director, The Maschhoff’s</td>
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<td>Louis Russell, CEO, APC</td>
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<td>15.00 - 15.30</td>
<td>Break</td>
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<td>15.30 - 17.00</td>
<td><strong>Bucking the Trend of Africa’s Food Trade Deficit</strong></td>
<td><strong>Grand Ballroom</strong></td>
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<td>Panel Moderator: John Purchase, CEO, Agbiz</td>
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<td>Panel: Ed Mabaya, PhD and Associate Director: Cornell International Institute for Food, Agriculture, and Development (CIIF AD), President: African Association of Agricultural Economists</td>
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<td>Tinashe Kapuya, Head: Agbiz Trade Intelligence and Trade Specialist for Southern Africa Trade and Investment Hub (SATIH)</td>
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<td>Thinus van Schoor, African Supply Chains Expert: Bureau for Food and Agriculture Policy (BFAP)</td>
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<td>Sharron Brown-Peters, Director of Learning of Agri-Colleges International</td>
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<td>17.00 - 17.15</td>
<td>Break</td>
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<td>17.15 - 18.45</td>
<td><strong>Space Exploration as a Source of Technology Transfer in the Terrestrial Agri-Food Sector</strong></td>
<td><strong>Grand Ballroom</strong></td>
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<td>Mike Dixon, Professor in the School of Environmental Sciences and Director of the Controlled Environment Systems Research Facility (CESRF) and program, University of Guelph</td>
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<td>Francesco Braga, PhD, CEO, IFAMA</td>
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<td>19.00</td>
<td>Open evening for small networking engagements</td>
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## Wednesday | June 21

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<th>Time</th>
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<tr>
<td>07.00 - 09.00</td>
<td>Registration Desk Open</td>
<td>Grand Ballroom Foyer</td>
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<td>07.30 - 09.00</td>
<td>Open for Roundtable Discussions</td>
<td>Lummus Island</td>
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<td>07.30 - 09.00</td>
<td>Fellows Breakfast (Invite Only)</td>
<td>Grand Ballroom</td>
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<tr>
<td>09.00 - 10.30</td>
<td><strong>The Financial Markets’ Views of Future Global Food and Agriculture Investment Opportunities</strong></td>
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<td>Panel Moderator: Mike Gunderson, PhD</td>
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<td>Panel: Eric Hansen, RaboBank, a senior member of Global Client Solutions team</td>
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<td>Phillippe de Laperouse, Managing Director, HighQuest Partners</td>
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<td>10.30 - 11.00</td>
<td>Break</td>
<td>Grand Ballroom Foyer</td>
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<td>11.00 - 12.30</td>
<td><strong>The Challenges and Opportunities from Increased Consolidation in the Food and Agribusiness Sector</strong></td>
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<td>Panel Moderator: Mike Boehlje, PhD</td>
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<td>Panel: Aidan Connelly, Chief Innovation Officer, Alltech</td>
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<td>Chris Nay, Executive Vice President, National Food and Agribusiness, Wells Fargo</td>
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<td>Robert Dongoski, Partner, Agribusiness Leader, Ernst &amp; Young</td>
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<td>12.30 - 13.30</td>
<td>Lunch</td>
<td>Grand Ballroom</td>
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<td>13.30 - 15.00</td>
<td><strong>A Scenario Planning Session Around the Key Drivers of Change in the Food and Agribusiness Industry</strong></td>
<td>Grand Ballroom</td>
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<td>Panel Moderator: Marcos Fava Neves, PhD</td>
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<td>Panelists: Luciano Galera, Marketing and R&amp;D Director, Agrociência Ourofino</td>
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<td>Victor Campanelli, Owner, Campanelli Farms</td>
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<td>Marco Ripoli, Manager, Strategic Marketing for Latin America, John Deere</td>
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<td>15.00 - 15.30</td>
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<td>15.30 - 17:00</td>
<td><strong>Keynote Presentation</strong></td>
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<td>Jason Clay, Senior Vice President, Markets &amp; Food, World Wildlife Fund</td>
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<td>18.00 - 18.30</td>
<td>Presidential Banquet Reception</td>
<td>Grand Ballroom Foyer</td>
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<td>18.30 - 20.30</td>
<td>Presidential Banquet Dinner</td>
<td>Grand Ballroom</td>
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