

PURDUE FOOD AND AGRIBUSINESS EXECUTIVE SUMMIT

June 6-8, 2023 (Indiana is on EDT)
Purdue University, West Lafayette, IN

Monday, June 5

5:30-7:30
Optional Reception
PMU Hotel
Lobby and Patio

Tuesday, June 6

7:00 Registration and Breakfast
East/West Faculty Lounges
Purdue Memorial Union (PMU)

Board bus – PMU to Ross-Ade

8:30- **Program Welcome**
9:15 **Setting the Stage**
Scott Downey, Betty Jones-Bliss
(Purdue University)

9:30- **Strategies for Investment in Agriculture**
10:45 **Michael Swanson (Wells Fargo)**

11:00- Case Study Analysis:
11:45 **Loftus Labs: Data Driven from the Farm**

11:45 Lunch

12:30- Case Debrief: Loftus Labs
2:00 Allan Gray (Purdue University)
Patrick Smith (Loftus Ranches)
Tim Raiswell (Loftus Labs)

2:30- **Supply Chain Management and the Complexities of Uncertainty**
5:45 **Bobby Martens (Iowa State, Affiliated Faculty)**

6:00 Bus departs for PMU

6:30 Networking Reception
PMU Hotel Lobby and Patio

Wednesday, June 7

6:00 Breakfast (available 6:00-6:45)
East/West Faculty Lounges (PMU)

7:00 Board bus – Union Club Hotel to Ross-Ade

7:30- **AgCertain Industries: “De- and Re-” commoditizing Agriculture and Food Manufacturing**
9:00 **Bobby Martens, Dan Oh (AgCertain)**

9:15- **Balancing Stakeholder and Shareholder Value with ESG – Dora Lutz (GivingSpring)**
10:45 **Natasha Cox (Farm Credit Mid-America)**
Rob Aukerman (Phibro Animal Health)
Gregg Halverson (Black Gold Farms)

10:45- Case Study Analysis: **FieldView: Enhancing the Value of Data Sharing for Farmers**
11:30

11:30 Lunch

12:15- Case Debrief: FieldView
1:45 **Luciano Castro, Marcos Fava Neves (International Affiliated Faculty)**
Alexandre Pimenta (Climate FieldView LATAM)
Nick Ohrstrom (Climate FieldView U.S.)

2:00- **Portraits from the New Era of Agri-Innovation**
3:30 **Aidan Connolly (AgriTech Capital)**
Arama Kukutai (Plenty), Bill Buckner (Harpe Bio)
Anna Rath (Vestaron)

4:00 Agronomy Center for Research & Education
Innovation, Technology, & Talent
Yang Yang, Seth Tolley (Purdue University)

6:30 Dinner and Networking at A.C.R.E.

Thursday, June 8

7:00 Breakfast (available 7:00-7:45)
East/West Faculty Lounges (PMU)

8:00- Case Study Analysis: **ProAgni: Innovating Value for Primary Producers**
8:45

9:00- Case Debrief: ProAgni
10:30 **Damien McLoughlin (UCD Smurfit Graduate Business School, Affiliated Faculty)**
Lachlan Campbell, Warren Lee (ProAgni)

10:45- **Strategic Options for the Industry: A Facilitated Discussion**
11:45 **Jay Akridge (Purdue University)**

12:00 Adjourn

*Agenda subject to change.
Program beginning and ending times are firm.*



Center for Food and
Agricultural Business