

PURDUE FOOD AND AGRIBUSINESS EXECUTIVE SUMMIT

September 28-30, 2021 (Indiana is on EDT)

Purdue University, West Lafayette, IN

Classroom Delivery: Ross-Ade Pavilion, Buchanan Club, 5th Floor

Tuesday, September 28

- 11:00 Check-In Outside of Faculty Lounge
Purdue Memorial Union (PMU)
- 11:30 Lunch and Program Opening
East and West Faculty Lounges
Welcome – Jay Akridge, Provost (Purdue)
Introductions – Betty Jones-Bliss
- 12:45 *Class moves to Ross-Ade Pavilion (via bus)*
- 1:15-1:30 Welcome and Stage Setting
Allan Gray (Purdue University)
- 1:30-3:00 Restructuring the Food Supply Chain: An
Equity and Lender Market Perspective
Facilitator: Rob Dongoski (EY)
Dave Chen (Equilibrium)
Chris Erickson (Parsonage Lane Advisors)
Roland Fumasi (RaboBank Research)
- 3:30-5:00 Case Study Analysis:
*CGB Enterprises: Identifying
Opportunities in a Volatile Environment*

*Orbia: An Innovative Business Model in
the Digital Agriculture Space*
- 5:00-6:00 Dinner (Ross-Ade)
- 6:00-7:30 Case Debrief: CGB Enterprises
Allan Gray (Purdue University)
Kevin Adams (CGB Enterprises)
- 7:30 Depart for Networking Reception
PMU Hotel Lobby and Patio

Wednesday, September 29

- 6:00 Breakfast – 8Eleven Bistro, PMU
- 7:00 Board bus Union Club Hotel to Ross-Ade
- 7:15 Arrive Ross-Ade (coffee available)
- 7:30-9:00 Case Debrief: Orbia
Luciano Castro & Scott Downey (Purdue Univ.)
Ivan Moreno (Orbia)
- 9:15-10:00 Case Study Analysis: *Topcon & CommodityAg:
Examining Multi-Channel Opportunities for
Producers and Suppliers*
- 10:30-12:00 Case Debrief: Multi-Channel Opportunities
Justin Funk & Scott Downey (Purdue University)
John Demerly (CommodityAg)
Brian Sorbe (Topcon)
- 12:00-1:15 Lunch (Ross-Ade)
- 1:15-2:30 The Great Debate: What Will it Take? Driving
for Efficiency and Resilience
Facilitator: Aidan Connolly (AgriTech Capital)
Yone Dewberry (Land O'Lakes)
Michael Doane (The Nature Conservancy)
Mary Shelman (Shelman Group)
- 3:00-4:30 Gaining Alignment in the Produce Value Chain
Randy Riley & Jason Fuller (GoldenSun
Insights)
- 5:00-5:30 Large Commercial Producer Survey –
2021 Top Themes
Scott Downey & Brady Brewer (Purdue)
- 5:30 Depart for Dinner: McGraw's Steak House

Thursday, September 30

- 6:00 Breakfast – 8Eleven Bistro, PMU
- 7:00 Board bus Union Club Hotel to Ross-Ade
- 7:15 Arrive Ross-Ade (coffee available)
- 7:30-8:15 Case Study Analysis:
*Kent Corp. – Envisioning the Future:
A Catalyst for Innovation*
- 8:30-10:00 Case Debrief: Kent Corp.
Pete Hammett (Purdue University)
Janet Sichterman (Kent Corp.)
- 10:15-11:00 Small Group Analysis: *Blue Nest Beef:
Going Against the Grain*
- 11:00-11:45 Lunch (Ross-Ade)
- 11:45-1:15 Case Debrief: Blue Nest Beef
Damien McLoughlin (University College
Dublin)
Russ Conser (Blue Nest Beef)
- 1:30-3:00 Strategic Options for the Industry:
A Facilitated Discussion
Allan Gray (Purdue University)
- 3:00 Adjourn

Agenda subject to change.



Center for Food and
Agricultural Business