Expanded Reading

- No Offense, But... - https://agribusiness.purdue.edu/consumer_corner/no-offense-but/

- Human Behavior, Believes and Practices in the COVID-19 Era -

- A Tale of Two Petes (coming Aug. 3) - https://agribusiness.purdue.edu/consumer_corner/a-tale-of-two-petes/

- Social Media Analytics and Performance Tracking -

- Straight Talk About Consumer Behavior Under Duress -
  https://agribusiness.purdue.edu/consumer_corner/straight-talk-about-consumer-behavior-under-duress/
Micro-Course: Live, 2-hour session!
Financial Implications for Your Business
August 5, 2020 | 11:00 a.m. EDT
Brady Brewer

Open Enrollment Programs
Building the Foundations of Agri-Marketing
August 11-14, 2020
Scott Downey and Justin Funk

Strategic Agri-Marketing
October 6-9, 2020
Scott Downey and Justin Funk

*All programs through October 2020 will be distance-delivered.

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VISIT AGRIBUSINESS.PURDUE.EDU/CONSUMER_CORNER TO READ NICOLE’S WEEKLY LETTERS & ARTICLES AUTHORED BY HERSELF AND GUEST EXPERTS FROM ACROSS THE INDUSTRY!