



**TUESDAY**  
**TAILGATE TALKS**  
*JULY 28, 2020*

Featuring: Dr. Nicole Widmar and Dr. Scott Downey



Center for Food and  
Agricultural Business

## Expanded Reading

- No Offense, But... - [https://agribusiness.purdue.edu/consumer\\_corner/no-offense-but/](https://agribusiness.purdue.edu/consumer_corner/no-offense-but/)
- Human Behavior, Beliefs and Practices in the COVID-19 Era - [https://agribusiness.purdue.edu/consumer\\_corner/human-behavior-beliefs-and-practices-in-the-covid-19-era/](https://agribusiness.purdue.edu/consumer_corner/human-behavior-beliefs-and-practices-in-the-covid-19-era/)
- A Tale of Two Petes (*coming Aug. 3*) - [https://agribusiness.purdue.edu/consumer\\_corner/a-tale-of-two-petes/](https://agribusiness.purdue.edu/consumer_corner/a-tale-of-two-petes/)
- Social Media Analytics and Performance Tracking - [https://agribusiness.purdue.edu/consumer\\_corner/social-media-analytics-and-performance-tracking/](https://agribusiness.purdue.edu/consumer_corner/social-media-analytics-and-performance-tracking/)
- Straight Talk About Consumer Behavior Under Duress - [https://agribusiness.purdue.edu/consumer\\_corner/straight-talk-about-consumer-behavior-under-duress/](https://agribusiness.purdue.edu/consumer_corner/straight-talk-about-consumer-behavior-under-duress/)

# ***VISIT AGRIBUSINESS.PURDUE.EDU FOR INFO ON UPCOMING PROGRAMS & EVENTS!***

*VISIT AGRIBUSINESS.PURDUE.EDU/CONSUMER\_CORNER TO READ NICOLE'S WEEKLY LETTERS & ARTICLES AUTHORED BY HERSELF AND GUEST EXPERTS FROM ACROSS THE INDUSTRY!*

## ***Micro-Course: Live, 2-hour session!***



### **Financial Implications for Your Business**

August 5, 2020 | 11:00a.m. EDT

Brady Brewer

## ***Open Enrollment Programs***

### **Building the Foundations of Agri-Marketing**

August 11-14, 2020

Scott Downey and Justin Funk

### **Strategic Agri-Marketing**

October 6-9, 2020

Scott Downey and Justin Funk

*\*All programs through October 2020 will be distance-delivered.*

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